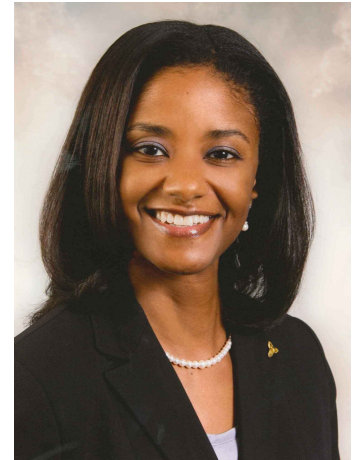


Brave Path™ Consulting & Coaching, LLC

Identifying the right actions to take is the first, hard step on any journey towards success. Doing what needs to be done, often the longest and hardest part of that journey, requires courage. **In fact, just finding the courage to embark upon that brave path is often its own journey.**

At some point in our lives, professionally and personally, we all have experienced this sense of “being stuck,” “being afraid,” or “being unsure,” postponing action for yet another day or a better time that never comes. Significant change, major goals and tough challenges are frequently viewed through the lens of dread and foreboding and yet also present incredible opportunities to conquer inaction, fear and uncertainty. These opportunities occur every day. Consider the questions below and ask yourself how you show up as an individual or leader.



YOU, AS AN INDIVIDUAL

How are you showing up at work and in life? Are you wearing a mask, leaving the real you on a shelf at home? Do you find it challenging to show up as who you really are?

Are you surviving life or thriving in it? Are your current life goals, professional and personal, congruent with who you are and your values? Does your current role fit your vision?

How do you remain engaged at work and in life? What do you do to remain committed to and achieve your goals?

When major change happens, how do you rise to the challenge of navigating yourself through change? What does self-care look like for you during times of change?

YOU, AS A LEADER

Does every employee, from the top to the bottom of your organization, feel that they can be honest and that they can be themselves? How about your team?

If the prevailing behavior in your company differs from the stated vision, have you taken specific actions to align the culture and vision? How do you align your values?

If your employees find it hard to remain engaged, have you taken actions to inspire the belief that their individual success is tied to the company's success?

When major change happens, how do you actively navigate employees through change, or do you abdicate that stewardship to others?

Every journey to meaningful success requires asking the right questions to identify the path worth taking and bravely doing what needs to be done. Now. Are you on the Brave Path?

Brave Path™ Consulting and Coaching, LLC works to help you identify the right actions and do what needs to be done now to achieve the results you desire at work and in life.

ABOUT BRAVE PATH

Brave Path's **Vision** is to work with individual and corporate clients to create authentic spaces and places where who we are and what we want to achieve align with where we embark upon our personal and professional journeys.

Brave Path's **Mission** is to:

- (1) Create workplaces where executives and employees, alike, thrive by bringing their whole selves to work and contributing, unencumbered, their unique gifts and talents to achieve desired business outcomes, and

- (2) Create life spaces where individuals overcome goal-detering obstacles and wholeheartedly pursue their personal and professional dreams.

Brave Path's **Core Values** will permeate our solutions and how we work with clients.

- (1) *Integrity.* We deliver truth and are trustworthy at all times.
- (2) *Respect.* We honor the humanity in everyone.
- (3) *Congruent Living.* We do what we say, and we say what we do.

Rasháanda Cook, Founder and Principal, has 25+ years of experience in organizational effectiveness, culture intervention/development, change management, employee engagement, career navigation and leadership development. With years of external consulting firm experience and a variety of management/executive roles inside Fortune 500 organizations across various industries, she brings an insightfully blended perspective to bear as an executive, consultant, coach and doer when implementing lasting solutions to the toughest individual and organizational challenges.

BRAVE PATH SERVICES

Brave Path offers three core services that help you shape the organization you need to deliver optimal performance and develop as an individual to get the life results you desire.

ASSESSMENTS

Individual Assessments & Organization Diagnostics. Understanding who you really are is the first step on the journey to who you want to be. This is true for individuals and businesses, alike. We use simple but thorough diagnostics and assessments to identify key strengths to be leveraged and critical development opportunities to be addressed on the path to achieving your individual and/or organizational goals.

ORGANIZATIONAL EFFECTIVENESS CONSULTING

Authentic Leadership, Employee Engagement Strategy Development & Action Planning, Change Management Strategy Development & Solutions, and Culture Interventions & Development. Ensuring that your employees are positioned to make meaningful and effective contributions is required for your organization's sustainable success. Properly positioning your employees means engaging employees in ways that create emotional commitment to your organization, explicitly navigating employees all the way through organizational change both large and small, and creating a cultural environment that easily enables rather than unintentionally undermines individual, team and organization success.

COACHING

Leadership Coaching and Career Navigation Coaching. Knowing who you are, what you want and how to get it are the keys to achieving your goals. Individual coaching focuses on helping you achieve that clarity, using your assessment results in ways that leverage your strengths and address critical development areas necessary to meet individual goals, both professional and personal. Leadership Coaching focuses on helping leaders, executive and otherwise, harness their authentic selves – who they are and who they want to be – to earn trust and inspire others. Career Navigation Coaching focuses on establishing a career vision, aligned with who you are and who want to be, establishing goals and developing a Career Assessment & Management Plan™ to strategically navigate your career.

